**Brand colors –**

Red - 240/10/10

Saffron - 250/70/25

Blue – 75/125/200

White background

**Logo – size and description**

Logo colors can be red or white only

Length – 8 cm & Height – 4 cm (to be changed proportionately)

Fonts used in Logo –

**a** – Arial bold

T&T – Times New Roman

Tahoma – for tag line





AT&T symbol

Font general -

Headings - Segoe UI Black – size 16 **(or proportionately)**

Segoe UI Semibold – size 12 (Or proportionately)

Segoe UI Semilight – size 12

Other fonts

Heading – Georgia/Arial bold

Regular – Malgun Gothic/Calibri